

MLK HOLIDAY & LEGACY ASSOCIATION



MEMORANDUM

DATE: October 15, 2007

TO: Potential Vendors

FROM: Ariel Business Group, Inc. – Vendor Coordinator
For MLK Holiday & Legacy Association

RE: Vendor Meetings
Dr. Martin Luther King, Jr. (MLK) Drum Major for Justice Parade
Monday, January 21, 2008

This memo is to notify all potential vendors that on Monday, January 21, 2008 the **23rd Annual MLK Drum Major for Justice Parade** will be held in downtown St. Petersburg, Florida.

A one-day “Special Event” permit will be issued from the City of St. Petersburg for that day, by the MLK Holiday & Legacy Association. This permit gives control to the MLK Holiday & Legacy Association over any vending along the parade route, which will extend two blocks on either side of the route. This permit shall be in effect from 7:00 AM to 7:00 PM on that day.

You must be a registered vendor with the MLK Holiday & Legacy Association in order to sell along the parade route. On the day of the parade, any non-registered vendors will be asked to shut down immediately.

If you are interested in vending, you may call (813) 207-0003 or visit our website at www.spmilkparade.com for registration information and to download the registration form. The meeting schedule and location is listed below, all **new** vendors are required to attend at least one meeting.

LOCATION:

ENOCH DAVIS CENTER
1111 – 18TH AVENUE SOUTH
ST. PETERSBURG, FL 33705
(727) 893-7096

MEETING SCHEDULE:

Thursday	December 6 th	6:00 PM
Saturday	December 8 th	10:00 AM
Thursday	January 10 th	6:00 PM
Saturday	January 12 th	10:00 AM
Saturday	January 19 th	10:00 AM

FEEES DUE AT TIME OF REGISTRATION ACCEPTED IN CASH OR MONEY ORDER ONLY – PAYABLE TO: ARIEL BUSINESS GROUP