

MLK HOLIDAY & LEGACY ASSOCIATION



MEMORANDUM

DATE: JULY 2015

TO: POTENTIAL VENDORS

FROM: Ariel Business Group, Inc. – Vendor Coordinator
For MLK Holiday & Legacy Association

RE: VENDOR MEETINGS
31st ANNIVERSARY NATIONAL DR. MARTIN LUTHER KING, JR. (MLK)
DRUM MAJOR FOR JUSTICE PARADE - MONDAY, JANUARY 18, 2016

This memo is to notify all potential vendors that on **Monday, January 18, 2016** the **31st Annual MLK Drum Major for Justice Parade** will be held in downtown St. Petersburg, Florida.

***** PARADE START TIME – 11:00 A.M.*****

A one-day “Special Event” permit will be issued from the City of St. Petersburg for that day, by the MLK Holiday & Legacy Association. This permit gives control to the MLK Holiday & Legacy Association over any vending along the parade route, which will extend two blocks on either side of the route. **This permit shall be in effect from 7:00 AM to 4:00 PM on that day.**

You must be a registered vendor with the MLK Holiday & Legacy Association in order to sell along the parade route. On the day of the parade, any non-registered vendors will be asked to shut down immediately and removed.

If you are interested in vending, you may call (813) 207-0003 or visit our website at www.spmlkparade.com for registration information and to download the registration form. The meeting schedule and location are listed below, **all vendors should attend one of the meetings.**

FEES DUE AT TIME OF REGISTRATION ACCEPTED IN CASH OR MONEY ORDER ONLY – PAYABLE TO: ARIEL BUSINESS GROUP

MEETING LOCATION:

BARTLETT PARK – FRANK PIERCE CENTER
2000 SEVENTH STREET, SOUTH
ST. PETERSBURG, FL 33705
(727) 893-7731

PROPOSED MEETING SCHEDULE:

(Note: Meeting Schedule is proposed at this time and is subject to change)

Saturday	December 5	10:00 AM
Thursday	January 7	6:00 PM
Thursday	January 14	6:00 PM
Saturday	January 16	10:00 AM